

WINNSBORO AREA CHAMBER OF COMMERCE

MONTHLY BOARD MEETING

Feb 8, 2024

MINUTES

1. Meeting to be called to order at 11:30 am by Vice - President Judy Peacock
 - a. Prayer Request – Beverly – Paula’s renter sickness. Tori Simons restarted chemo. Prayer by Paula Rogers.
 - b. Attending Judy Peacock, Sharron Wetzel, David Peacock, Kristie Amason, Paula Rogers, Diane Robinson, Caleb Davis, Debbie Lopez, and Francell Burnett via phone.

2. OLD BUSINESS
 - a. Minutes from Jan 2023 meeting
 - i. Motion to Accept by Diane Robinson. Seconded by Caleb Davis. Approved by all ayes.
 - b. Financial Report from Jan 2023
 - i. Motion to Accept by Diane Robinson. Seconded by Caleb Davis. Approved by all ayes.
 1. Quickbook has not quit double syncing. Danielle – the accountant has been emailed. Checkbook and bank amounts are in sync.
 - c. Chamber Banquet
 - i. Detailed report of expenses and income given by Kristie Amason.
 - ii. Brainstorming of what we could we do differently
 1. We had 45 free tickets. The only thing we could do differently with that is not allow the Director’s spouses to come for free.
 2. Attending was down. 175 this year. If we could bring down prices of tickets maybe more would show.

3. What can we do to “give” to the businesses at the banquet? What can we do to show what we appreciate them being loyal.
4. Maybe have sponsors for the banquet. Even different sponsorship levels.
5. Caleb suggested maybe we could give the sponsoring businesses a time to speak or opportunity to set up a booth.
6. Decide on a different way to get nominations. Because we keep getting the same people over and over.
7. On the voting survey give a brief biography.
8. Put the full biographies on the program so they don't have to be read.
9. Get a local band for entertainment.
10. What about doing hors-d'oeuvres or the directors actually cook instead of having it catered?
 - a. Brisket, beans, and other items would be cheaper.
11. Maybe have a few door prizes – baskets of giveaways
12. Kristie will go to Quitman Chamber banquet next Thursday night and find out how they run / do theirs.

d. March Gun Show – 8th and 9th

- i. Canton and Tyler is the same weekend. Determined we should move forward with it.
- ii. Sell tables - \$50 each
- iii. Tickets - \$7 person; \$5 for Veterans and 1st Responders; kids under 12 free must be accompanied by an adult.
- iv. Work schedule – Caleb has a cooker for hamburgers if needed. Need two people at the check in table at all time. Two people in kitchen as well.
- v. We need a volunteer to go to Paris the 24 and 25th to pass out brochures to invite vendors.

- vi. Hire Security – Kristie will contact the guy that we used two years ago.
- vii. Sharron will contact HAWKS gun club to Band guns at the door.
- e. Eclipse update – April 8th
 - i. Purchasing glasses – 100 for \$175; 250 for \$375
 - 1. Motion to Purchase 100 pairs of glasses by Diane Robinson. Seconded by David Peacock. Approved by all ayes.
 - 2. Paula suggested that all directors have a pair.
 - 3. Sharron suggested asking for donations toward this purchase in the newsletter.
 - ii. Perhaps the Chamber needs to be ready for visitors – giving out these glasses. Put information out on our Facebook and our website to help our businesses be prepared.

3. NEW BUSINESS

- a. Acceptance of moving Mack Jordan to an advisory position only until the end of 2024.
 - i. Motion to Accept by Debbie Lopez. Seconded by David Peacock. Approved by all ayes.

- 4. ADJOURN MEETING at 12:28 Motion to Accept by Caleb. Seconded by Diane Robinson. Approved by all ayes.

Respectfully submitted:

Sharron Wetzel, Secretary

Kristie Brian

Judy Peacock

Diane Robinson

President 2024

VP 2024

Treasurer 2024